

Media Release

FOR IMMEDIATE RELEASE

February 14, 2017

Contact: Cindi Rempel Patrick, 204-346-1077

Calling All Performers and Visual Artists! **Summer in the City Street Festival** **A Festival Celebrating Arts & Culture!**

New! 3rd Day Main Stage – Worship in the City Artists! **June 16-18, 2017 Downtown Steinbach**

Application Deadline March 10th!

It's a festival about Arts & Culture - The Steinbach Summer in the City Street Festival. It offers free outdoor fun, activities, vendors, a midway and entertainment for all ages, by local and guest artists on the Main Stage - there will be lots of reasons to get out and join in the action.

Over 15,000 guests visited the festival last year – it is the place to be!

NEW! We are excited to announce the Main Stage and compound area will be going strong all day Sunday as well! The **Worship in the City** service will take place in the morning on the Main Stage, followed by an afternoon of local Christian artist bands, and with a Christian Artist headliner in the evening. 3 full days of Main Stage entertainment including Vendors, Artists & the Midway!

The mandate of this festival is to promote arts and culture, and give our local and guest musicians exposure and opportunity to **perform on the Steinbach Credit Union Main Stage** for our home crowd, along with hundreds of visitors from outside the region. Enjoy all styles of music, dance, comedy and children's entertainment, located in the Main Stage compound, next to the beverage garden. The evenings will feature top notch star headliners....keep posted to our site for these star studded announcements.

As well, there will be two **Artists in the City** tents filled with talented visual artists, demonstrating their talents, presenting their works on display, and selling their works – painting, drawing, pottery, and more! Enjoy this view in the **Artists' Courtyard**, filled with flowers, benches and bistro tables...and umbrellas for those who prefer a little shade. Mingle with the artists...and be part of the creative energy buzz!

It promises 3 jam packed days of sizzling events and concerts, vendors and the Midway for the entire city to enjoy this summer. The city has prepared great activities for kids to seniors, and a huge array of music bringing you the finest in local and national talent.

The Steinbach Arts Council is currently taking applications for all Main Stage and Visual artists. If you are a performer or a visual artist and would like an opportunity to perform or get exposure in the **Summer in the City Street Festival**, this is your chance. There are limited spaces to perform on the Main Stage – a selection committee process will determine the line up for this season.

Don't delay! Send in your application today and put your talent on display!

Performer & Visual Artist Applications available at Steinbach Cultural Arts Centre, 304 Second Street
Or online, www.steinbachartsCouncil.ca Call 204-346-1077

And...check out the festival website for more – www.steinbachsummerinthecity.ca