

Greetings to our Steinbach Arts Council Season Subscribers and Ticket purchasers:
Thank you for attending the show on Sunday night. Please see our response below:

**A Public Response from the Steinbach Arts Council
re: Royal Manitoba Theatre Centre's *A Christmas Carol***

The Steinbach Arts Council Board and Staff would like to apologize for the miscommunication regarding the RMTC production of *A Christmas Carol*, presented in Steinbach on Sunday, November 19th, 2017 at the Pat Porter Active Living Center.

Rod Beattie, the actor in the one-man production that was presented on Sunday evening, is a gifted Canadian actor, best known across Canada, including in our community, for his performances of seven one-man plays which are part of his *Wingfield Series*. The Royal Manitoba Theatre Centre has always delivered a high standard of theatre to the Steinbach stage and the standing ovation at the end of Mr. Beattie's show reflected the audience's appreciation of his talented performance.

Our regular season ticket subscribers and theatre enthusiasts are aware of Mr. Beattie's stature as one of 'the most respected and versatile actors in Canadian theatre' and thus, their expectations of this production were exceeded, according to the positive emails, texts, and responses received from these patrons.

We do recognize that unfortunately, not everyone received this show in the same way. We acknowledge these are valid concerns and are making efforts to avoid this miscommunication in future productions.

The Steinbach Arts Council is very much aware of those patrons who were disappointed because the show did not meet their expectations of a full production which included lighting, sets and a cast of actors. Another presentation entitled *A Christmas Carol* is being presented in Winnipeg by The Royal Manitoba Theatre Centre. However, despite having the same titles, the Winnipeg show and the Steinbach show were not the same production. This title duplication was misleading for those who were aware of the RMTC marketing of the Winnipeg show on the RMTC website and in social media, radio, press and TV promotions. We regret the misunderstanding. We have informed the RMTC of our concern, and they also regret the confusion and apologize to our Steinbach patrons.

The Steinbach Arts Council takes pride in their mission: *To Enrich the Quality of Our Lives through the Arts*. We will continue to work hard as we plan future productions to ensure that they continue to meet the high standard of entertainment you enjoy, and have come to expect from our Arts Council.

Wishing you the best of the holiday spirit,
The Steinbach Arts Council Board and Staff

Attached are a media article from our local paper, and a media release that was sent out by The Royal Manitoba Theatre Centre, for your interest. We continue to make efforts to relay stronger marketing communication in the future.

If you have further concerns or comments, please feel free to contact us - director@steinbachartscouncil.ca or call us at 204-346-1077.